

Process Book

MADISON DOUGLAS

Project 4: Book Cover | Illustration | Fall 2025

RESEARCH

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CREATIVE BRIEF

NARRATIVE ASSIGNMENT

Illustrated cover design for either a picture book or a chapter book.

This includes front back and spine

You should have your creative brief (a paragraph is fine)

Narrative Creative Brief folder. One page max, describing your topic, and your approach. Style will be determined by showing examples in your process mood board can be submitted as you research.

Optional interior art for all, but required for Illustration minors:

Picture books: in addition to cover a two-page spread or two single pages full color interior for picture book.

Chapter books: in addition to cover two chapter head spot illustrations black and white are typical

SIZES

Sample closed picture book size 9.25" x 11.25" (plus approx .25" spine varies according to number of pages)

Sample closed chapter book size 5.5" x 8" (plus approx 1" varies according to number of pages)

Picture book options:

Option 1: Select an existing story to tell or retell in a different style from the original

Option 2: Select a classic fairytale to fracture, and reimagine for a picture book. ie Grimm Bros. Hans Christian Anderson, etc...

Option 3: Select a famous person to do a biographical book about- this is considered non-fiction

You may use another size for a picture book or a chapter book if it is practical. Do your research or match a book you have that you can use as a model.

CREATIVE BRIEF

Chapter book option 2:

You will design and illustrate for a cover design, front back and spine

1. Provide a mood-board suggesting style, and technique. Do your research! And this will be part of your creative approach.
2. Then thumbnails exploring multiple compositions, 6 to 8 layouts for the cover concepts
3. Consider the opportunity to show off lettering as well as strong imagery. As you select your story, consider how yours will look different from previous publications. It does not necessarily have to include the character although that is one of the common solutions. It doesn't have to be based on a scene from the book but that is also a common solution.

Deliverables: Process and final presentation must be submitted to Brightspace Narrative Illustration folder before exam.

SUBJECT/DESIGN RESEARCH



TYPOGRAPHY EXPLORATIONS

Dear Script
AaBbCcDdEeFfGgHhIiJjKkLlMmNnOo
PpQqRrSsTtUuVvWwXxYyZz
1234567890&

Flowers Kingdom

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NOOPPqqRRSSTTUuVvWwXxYYZZ**

Chandler42

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOo
PpQqRrSsTtUuVvWwXxYyZz
1234567890&

Bauhaus 93

**AaBbCcDdEeFfGgHhIiJjKkLlMmNn-
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PpQqRrSsTtUuVvWwXxYyZz**

Futura PT

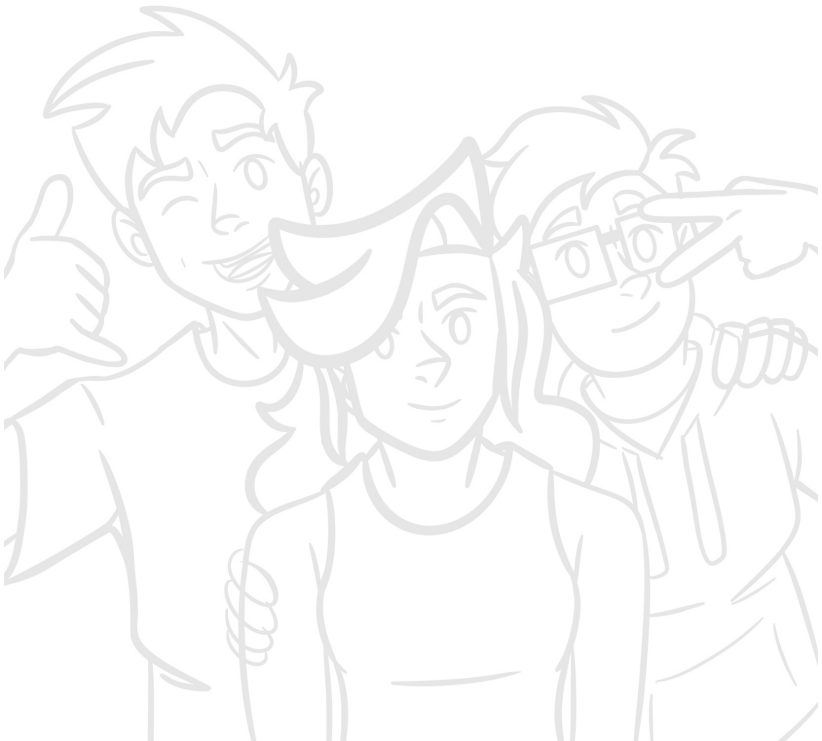
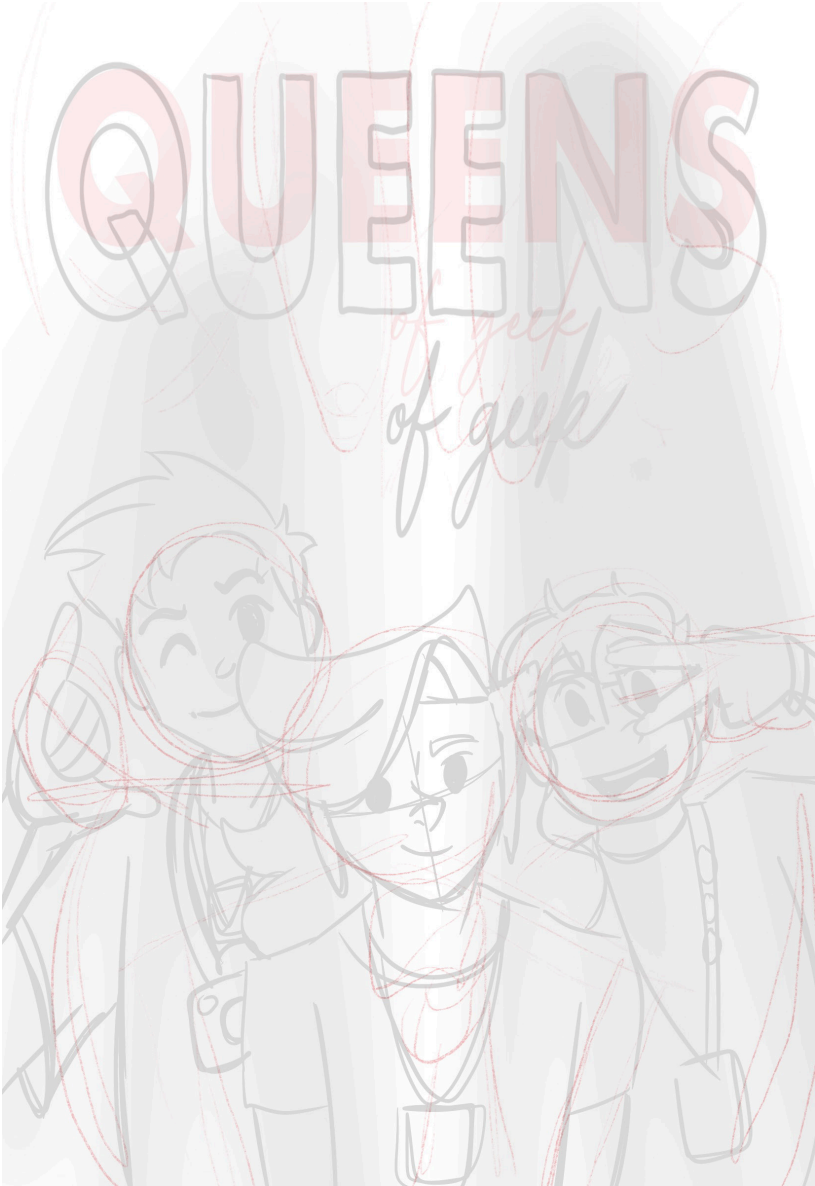
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PpQqRrSsTtUuVvWwXxYyZz
1234567890&

* red box indicates which typefaces were used in final

DESIGN EXPLORATIONS

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ROUGHS



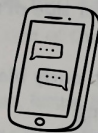
FINAL LAYOUTS

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CHAPTER MARKERS

CHAPTER 1

TAYLOR



"THIS IS IT, YOU GUYS," I SAY AS WE APPROACH. "EVERYTHING we've always dreamed about. This is our Holy Grail."

Charlie, Jamie, and I stand before it side by side, tears in our eyes as we admire its indescribable beauty.

"Our Disneyland," Charlie adds, her pink hair blowing slightly in the warm breeze.

Jamie nods as a wide smile spreads across his face. "Our Graceland. I can't believe we're actually here."

We each take in a deep breath.

"Are we truly worthy of so much awesome?" I ask.

Charlie takes a brave step forward. "Yes. We are."

When we say it, it's a whisper, like the name itself is to be cherished: "SupaCon."

We take the final steps toward the building.

CHAPTER 2

CHARLIE



AFTER SAYING GOOD-BYE TO TAY AND JAMIE, MANDY AND I stroll down the hall. We step into a large freight elevator that takes us up to a spacious, round room filled with SupaCon staff and celebrity guests.

"This is the green room," Mandy says. "All the guests will be in and out of here all weekend as everyone goes from panel to signing to lunch and whatever else is going on." Her phone buzzes, and she steps away to answer it.

Discreetly eyeing the famous faces in the room, I wander around the edge of the room and over to the snacks table covered in sweets and pastries. Everywhere I look, I see Hollywood heroines and hunks, TV vampires and hunters, and fellow YouTube stars. Some are seated at tables while others stand in groups,

FLAT COVER DESIGN

THREE FRIENDS. TWO LOVE STORIES. ONE CONVENTION

CHARLIE LIKES TO STAND OUT. She's a vlogger and actress promoting her first movie at SupaCon, and this is her chance to show fans she's over her public breakup with costar Reese Ryan. Then when Internet-famous, cool-girl actress Alyssa Huntington arrives, it seems Charlie's longtime crush on her isn't as one-sided as she thought.

TAYLOR LIKES TO BLEND IN. Her brain is wired differently, making her fear change. And there's one thing in her life she thinks will never change: her friendship with her best guy friend, Jamie-no matter how much she may secretly want it to. But when she hears about a fan contest for her favorite fandom, she starts to rethink her rules on playing it safe.

Praise for *Queens of Geek*

"This is the geeky, queer book of our dreams."

-SEVENTEEN

"Seeing girls and women uplifting, protecting, and loving each other is extremely powerful especially in the context of fandom."

-TEEN VOGUE

"One empowering and uplifting girl-power story you don't want to miss." -PUREWOW

Also by Jen Wilde



US \$10.99 / CAN \$15.99

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QUEENS *of geek*



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